



A Financially Stronger Aimbridge

With overwhelming support from our lenders, we are undertaking a balance sheet restructuring to strengthen our financial position, right-size our capital structure, and accelerate our long-term strategy and business objectives.

As we progress through this process – which we expect to be quick and efficient – the most important thing to know is that there will be **no impact to the way we conduct business and our people and hotel properties will continue to be fully supported**. This means that we will continue to deliver top-of-the-line services to our hotel owners and pay all associates, vendors, and service providers as usual.

When this process is complete, we will have one of the healthiest balance sheets in the industry and will be even better positioned for long-term success.

A Clear Path Forward

As the world's largest third-party hotel operator, Aimbridge offers best-in-class hotel management services for over 1,000 hotels across all chain scales and +85 brands in 23 countries.

With a performance-driven approach, we focus on delivering hotel results through differentiated service offerings, investments in top talent, deep market expertise, and continuous operational improvements.

With a strengthened financial position from this balance sheet restructuring, we will be poised to further invest in our operational capabilities, deliver value to our hotel owners, and continue our strategic growth.

Positioning Aimbridge for the Future

This process will enable us to:

- Transform our balance sheet through a significant reduction of debt
- Increase our operational agility to continue delivering superior hotel performance
- Enhance our liquidity to pursue our long-term strategy and business objectives
- Better position us to build on our market leadership
- Support future growth initiatives for the benefit of all our stakeholders

Learn more at StrongerAimbridge.com



Understanding our Balance Sheet Restructuring

This balance sheet restructuring reflects the high confidence of our lenders in Aimbridge's strong future and is the most effective approach to optimize our financial structure. It is not a reflection of our operational liquidity or our ability to meet our ongoing commitments to our associates, hotel owners, brand partners, vendors, and service providers, and Aimbridge will continue to operate as it does today throughout the process.

What to Expect...

- ✔ "Business as usual" for all of Aimbridge
- ✔ More than enough liquidity to support day-to-day operations
- ✔ Continued focus on driving higher property and portfolio performance for our hotel owners and business partners
- ✔ No impact to our hotel properties or hotel bank accounts
- ✔ Associates will be paid as usual and benefits will continue without disruption
- ✔ Same best-in-class executive leadership team

It Does NOT Mean...

- ✘ Changes to our operations or canceling any agreements
- ✘ Reducing or changing our leading hospitality offerings or excellent customer service
- ✘ Pausing investment in and innovation of our differentiated service offerings
- ✘ Inability to meet our commitments or pay vendors going forward
- ✘ Changes to our associates' day-to-day roles and responsibilities
- ✘ Divergence from our compelling strategy

What does this mean for you?

Associates

Our talented team is essential to the success of our partners. There will be no impact to compensation or benefit plans for current or former associates, and the restructuring will not result in changes to any roles or responsibilities.

Hotel Owners and Brand Partners

There will be no changes to how we work with our hotel owners and brand partners or to our longstanding commitment to operating our hotels to the highest standards. Hotel properties and hotel bank accounts will not be affected in any way.

Vendors and Service Providers

Our vendors and service providers remain essential to our business, and all vendors – at the corporate and property level – will continue to be paid in the ordinary course of business for all goods received and services rendered.

Learn more at
[StrongerAimbridge.com](https://www.StrongerAimbridge.com)